CLAIMS

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 A charge control agent consisting of compound represented by formula [I]

[I]

wherein Y is selected from the group consisting of an esterified carboxyl group and a group of -(CONH)n-X (wherein X is selected from the group consisting of an optionally branched and optionally substituted hydrocarbon group which may have an unsaturated bond, an optionally substituted aromatic group and a heterocyclic group having conjugated double bonds, n is an integer of 1 or 2);

R is selected from the group consisting of hydrogen atom, alkaline metal, an optionally branched, optionally substituted C1 to C6 alkyl and acyl groups, and phenylalkyl group;

Q is selected from the group consisting of an optionally branched C1 to C6 alkyl and alkoxy groups, halogen atom, nitro group, nitroso group, amino group and sulfo group; and

m is an integer of 0 to 3 or a salt thereof.

- 2. The charge control agent of claim 1, wherein Y is -(CONH)n-X, wherein n is 1 and X is a C8 to C18 alkyl group.
- 3. The charge control agent of Claim 1, wherein the agent is negatively chargeable and the absolute amount of the charge is no less than +10.0 $\mu\text{C/g}$.

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4. An electrophotographic toner, comprising at least a binder resin, a colorant and a charge control agent consisting of the naphthol derivative represented by formula (I) or a salt thereof.